

NOVEMBER 2020 - JANUARY 2021

QUARTERLY REPORT

PREPARED BY FIRST CLASS FOUNDATION



Powered By First Class Legacy
Charity Number 1183050

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QUARTERLY REPORT

We saw massive success over the last quarter and as we continue to build on those foundations, we know even greater success is around the corner.

We at First Class Foundation are here to serve the following purposes:

1. Reduce youth violence
2. Improve mental health resilience
3. Connect young people and their families to their purpose, through access to jobs, training and positive opportunities

Over the past few months, we have seen so many changes in society.

We went from lockdowns, to tiers, to preparations for Christmas and last-minute U-turns.

However, many things remained constant throughout and that was the need to increase our engagement, remain proactive in finding solutions and continue the fight to advance the lives of the young people and their families that we come into contact with.



Time to RESPOND, not REACT!

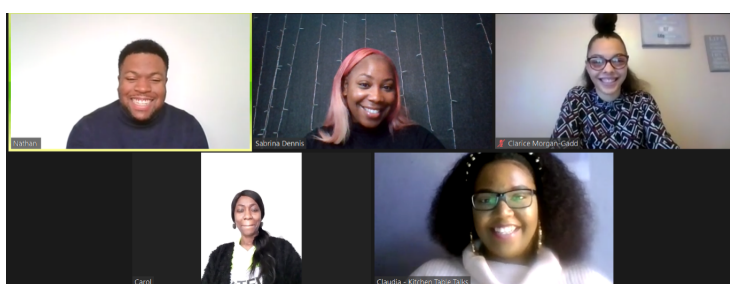
2020 has come and gone and just like that we are in a brand-new year.

Happy New Year and well done for making it this far!

We saw tremendous challenge over the last quarter, but I am certain that things can only get better this time around - we can respond to our circumstances instead of reacting.

This time it is different, COVID is already here and we will use this time wisely to continue to reach and impact the lives of those we serve.

This quarter we have spent 34 hours in internal zoom meetings with our team, planning and thinking, checking in and checking out with staff, to make sure our foundation is strong from the bottom to the top. We have met with 10 organisations to share our work and explain more about our charity and what we do.



**We are First Class Foundation,
Building a First Class Nation!
We create projects and
programmes that serve young
people and their families across
the city through our seven spheres
of influence: Family, Business,
Politics, Media, Justice and
Education.**

Your Life Matters

Our Your Life Matters programme, which started back in August, concludes this month, we are proud of the partnership we have created with Birmingham Says no and also extremely proud of the young people who have started to reflect on their own lives and look at ways to make their lives a great success.

We would like to take this moment to thank Birmingham Says No, A-Vision to empower and Antonio Henry for the partnerships and working together to enable young people the chance of mentoring, access to relatable role models and much more. And to the rest of the contributors, partners and young people again we say a massive thank you!



Your Life Matters has seen some great success. To date

we have engaged 140 young people online, with a nice consistent group of young people on zoom,

25 have received one to one mentoring

Thank you to VRU for the Winter Contingency Fund that helps us to continue our important work till March 2021

The programme continues until March 2021.

To access more information visit our social media pages. We would like to thank Youth Endowment Fund, the funding secured enabled us to do this very important work.



Open Evening: <https://www.facebook.com/254783254567651/videos/432589311050094>

First Class Families

Throughout the pandemic and the crisis that hit many families including school closures, working from home and emergency home schooling, there has been a surge in families needing access to provisions, such as food, activities and resources to keep themselves and their families going.

We understand the stigma attached to going to food banks and asking for help, many families who we engage are working families who are not used to asking for help or receiving support, they prefer to get through things on their own.

This is where our First Class Families vision was born, to support families through the supply of basic provisions such as food, access to activities and educational resources for families in need.

In order to tackle the stigma surrounding this type of support, we created a basic form, where members of the community could anonymously nominate a family that they knew could benefit from a First-Class Families Hamper.

To support the effort, we created a fundraising link online where those who wanted to support could donate money to cover the costs of the hampers and delivery.



FIRST CLASS FOUNDATION PRESENTS

"FIRST CLASS FAMILIES"



A BOX OF LOVE, HOPE & ENCOURAGEMENT, FOOD LATEST JOBS, INFORMATION & OPPORTUNITIES

STANDING IN THE GAP ON BEHALF OF FAMILIES YOU ARE SPECIAL & YOU ARE LOVED!

NOMINATE YOUR FIRST CLASS FAMILY OF THE MONTH TO RECEIVE ONE OF OUR SPECIAL FIRST CLASS FAMILY BOXES.

VISIT: WWW.FIRSTCLASSFOUNDATION.ORG

YOU CAN ANONYMOUSLY

#STRONGER
#TOGETHER



To date we have delivered 34
First Class Family hampers to
those in need stretching
across the entire west
midlands and beyond.



First Class Families: <https://firstclassnation.com/first-class-families/>



Stronger Together

Working in partnership with Birmingham City Council, we decided to develop our youth social media ambassador team by giving them the opportunity to create culturally appropriate youth led COVID-19 information for our community.

We know and understand that the pandemic is a real concern for many who we engage, so what better way to get the real information out there, then by having a youth led campaign to encourage people to keep safe.

Throughout the campaign through online videos, interviews and discussions with members of the wider community, Birmingham City Council Public Health Team and Community Leaders.

FIRST CLASS FOUNDATION PRESENTS

COVID CONVERSATIONS
with friends INFORMATION & CLARITY

HOSTED BY: NIKKI TAPPER
BBC WM BROADCASTER

THUR 18TH FEB 2021
6.00PM | **DONT MISS IT**

Q&A DISCUSSION SEND IN YOUR QUESTIONS

f LIVE zoom

DR JUSTIN VARNEY
BIRMINGHAM CITY COUNCIL

NATHAN SAMUELS
REGIONAL CONSULTANT NURSE NHS

#STRONGERTOGETHER

f i y t @FCNATIONUK FIRSTCLASSFOUNDATION.ORG

We have engaged 10,000 people

For more information about the Stronger together campaign, visit our website.
Have a look at some of the creative content below:



Covid Conversations with Faith Leaders: <https://www.facebook.com/FcNationUK/videos/387455502371175> 965 Views

Stay Home: <https://www.facebook.com/FcNationUK/videos/3679298592116083> 46 Views

Covid Conversations with Friends: <https://firstclassnation.com/covid-conversation-with-friends/> 240 Views

Stay at Home Information: <https://firstclassnation.com/from-5-nov-2-dec-you-must-stay-at-home/>

Stay Safe- wash your hands: <https://firstclassnation.com/stay-safe-wash-your-hands/> 129 Views

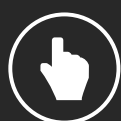
Website analytics summary 124 views

Kitchen Table Talks

Our Kitchen Table Talks forums have continued online with a range of interactive, informative sessions aimed at offering parents and carers support during what has been a difficult time.

We have continued to support 100 families.

Across the last few months, we have received 46 referrals from all of the YOS' across the region which we have received great feedback on ("grateful for the outlet", "not like any of the services we normally get, they actually care"), we have recruited a new KTT practitioner who will be working part time, and we have started to send weekly reports to YOT's of the feedback.



Visit the Kitchen Table Talks website www.kitchentabletalks.org

For more information about Kitchen Table Talks <https://youtu.be/1ZvnrJ6TcHc>

Total engaged: 40

In addition to our usual KTT programme we carried out a pilot Girls Project across the region.

The purpose of the girl's consultations was to explore the experiences of the girls that come through the Youth Justice Service.

We are proud that we have been able to undertake this piece and share what the young women feel with Youth Justice professionals.

We hope to continue this work and look at additional provisions to support them.

Girls engaged: 7

Dear Youngers

Our Dear Youngers project had the privilege of supporting and taking part in First Class Foundations entrepreneurial development programme 'Street Smart to Business Start' sponsored by Our Training Department LTD.

A cohort of rising entrepreneurs embarked upon a 6-week journey in which they were trained by successful business owners such as *Daniella Genas (She's the Boss)*, *Chris Cummins (Our Training Department)*, *Errol Lawson (Emerge Leadership)* and much more.

They led a number of quality virtual sessions to help up-skill and increase the young people's business acumen.

The sessions consisted of the following:

1. The Power of Goal Setting
2. Overcoming Adversity
3. Managing your performance
4. Who is your target?
5. Financial Budgeting

Upon completion of the programme, the young people were given certificates to accolade and recognise their efforts.

The Dear Youngers team are currently forecasting plans for the first quarter of 2021 and thereon. Many great opportunities are in process such as an official collaboration with Commonwealth Games.



To support young people through the second national lockdown, weekly forums were hosted each Thursday to enable young people to have mental wellbeing 'check ins'.

Moving forward we will be putting out content via our social media so look out.

Total engaged: 16

New Staff Member

Please welcome Carol to the First-Class Family. Carol is a Parenting Support Practitioner and will be working with us in Kitchen Table Talks.



Meet our Board

We are delighted to introduce you to the board of trustees for First Class Foundation.

Meet Mike Royal



Mike Royal is Chair of First Class Foundation

He is the Co Chief Executive of Cinnamon Network UK and former National Director and pioneer of Transforming Lives for Good.

Bishop Mike has 27 years experience in ordained ministry and is a Forensic Mental Health Chaplain with Birmingham & Solihull NHS Mental Health Foundation Trust.

He is married to Vivienne and lives in Handsworth, Birmingham.

Meet Daniella Genas



Daniella Genas - Board Member of First Class Foundation

Entrepreneur, Consultant, Speaker, Workshop, Facilitator

She is a Senior Business Advisor with the Enterprise Europe Network and helps SME's to transform their businesses.

With a MBA and Masters under her belt alongside her entrepreneurship experience and formal training, Daniella has a breadth of knowledge which has proven invaluable to the clients she works with.



For more information about any of our programmes, please visit:
www.firstclassfoundation.org

Meet our Board *continued...*

Meet Nathan Dennis



*Nathan Dennis – Founder
and Trustee of First Class
Foundation*

Leader/ Award Winning
Social Entrepreneur, Author
and Youth & Community
specialist Consultant

Nathan uses his years of
experience to connect with
young people & local
communities and helps many
companies effectively
engage, connect and build
lasting relationships with
those deemed traditionally
hard to reach.

This has led to real impact
and produced fantastic
results across a wider range
of industries, some of which
include the Criminal justice
system, Health, Education,
Arts and Construction.

Meet Sabrina Dennis



*Sabrina Dennis – CEO of
First Class Foundation*

With a passion to support
children, young people and
families, Sabrina Dennis has
over 15 years of experience
working within the local
community.

A specialist in community
engagement, with skills in
Project Management,
Business Management, Event
Planning and Teaching,
Sabrina brings a wealth of
knowledge, expertise and
passion to see young people
live their lives on purpose.

Find out more about her
here: sabrindennis.org



For more information about any of our programmes, please visit:
www.firstclassfoundation.org

FIRST CLASS FOUNDATION



Photoshoot: 23rd July 2020 Handsworth Park Birmingham, filming with ITV Central. We would like to thank House Of Cavani for supplying Nathan Dennis' formal wear.